

**THE LONDON MARATHON CHARITABLE TRUST**

**GRANT APPLICATION FORM 2010**

## **INTRODUCTION**

When John Disley and the late Chris Brasher founded in 1980 what has become the greatest marathon in the world, one of their objectives was to put something back into sport and recreation in London. With this in mind, the London Marathon Charitable Trust was established with the principal object of providing or assisting in the provision of facilities for leisure and recreation for the people of London.

Since then, the Trustees have changed the Trust rules to allow us to make grants in any area where the London Marathon Limited stages running events. This means that not only London but also the area around Silverstone in Northamptonshire can benefit.

Every year, the Trustees meet, in December, to review the profit made by its subsidiary, the London Marathon Limited, together with its own income from funds retained in reserve. They decide how much in total should be distributed in grants and consider applications received.

Since 1981, the Trustees have allocated grants totalling more than £35 million including amounts from as little as £250 up to £250,000.

In 1998 the Trustees set up a “war chest” to enable the Trust to provide funding for the purchase and maintenance of public sports grounds to preserve them from development. To date we have “saved” FIVE sports grounds and are about to add a SIXTH!

The Trustees have also made grants towards supporting the legacy facilities of the London 2012 Olympics.

Applications are invited for grants from the 2010 surplus.

Please complete the attached summary form and make sure that it is returned to the Treasurer of the London Marathon Charitable Trust before the closing date. Don't forget to complete the form fully, provide all the information requested and to sign the declaration at the end.

The following advice may help you in formulating your application, but, if you have any query, please do not hesitate to contact the Treasurer.

**PLEASE READ THIS ADVICE CAREFULLY AND NOTE THAT THIS FORM DIFFERS FROM THOSE USED IN PREVIOUS YEARS**

**PLEASE NOTE THE ADDITION TO THE TRUST'S CRITERIA REQUIRING AN INCREASE IN ACTIVE PARTICIPATION IN PHYSICAL ACTIVITY**

## 1. CLOSING DATE

**The Closing Date is 31st August 2010** and will be strictly observed. Please be sure that your application is submitted in good time. Your application will be acknowledged.

*If you do not receive an acknowledgement from the Treasurer within 14 days of posting, please telephone him.*

**LATE APPLICATIONS WILL NOT BE CONSIDERED**

## 2. COMPLETION OF THE FORM

Do not use the form from previous years as a template. **THIS FORM DIFFERS FROM THOSE USED IN PREVIOUS YEARS**

Please use the attached form as your main application, keeping within the boundaries set. **PLEASE DO NOT ATTEMPT TO EXPAND THE BOXES TO SUIT YOUR WORDING.**

**You may need to attach additional information to show us that you satisfy the Trustees' criteria.** If you wish to attach additional information, please do so, but please ensure that the basic information is contained within the pages of the form itself. **The details included on the form will be used for the summary presented to the Trustees at their meeting.**

**PLEASE ENSURE YOU INCLUDE THE ADDRESS AND A MAP CLEARLY SHOWING WHERE THE PROJECT WILL BE SITUATED - this will aid our review of your application. Someone from the Trust will probably visit the site!**

**PLEASE REMEMBER TO COMPLETE THE DECLARATION AT THE END.**

## 3. CRITERIA

### **Eligibility**

The objects of the Trust restrict the Trustees' grant-making powers to projects which provide facilities for recreation or leisure. The Trust is not able to consider applications for facilities which are solely for education or health purposes, nor is it able to fund projects that relieve the applicant from a statutory obligation.

Projects must be able to demonstrate that they will be completed within 2 years of the grant decision. It will be a condition of grant that projects be completed within this period and grants may be withdrawn after that period if the project has not been completed, subject to the Trust's discretion.

## **When making grants, the Trustees will consider the following criteria: -**

### **Community Use**

All applications must demonstrate a satisfactory level of community use. Therefore, applications cannot be accepted from private clubs or organisations unless it can be demonstrated that there is or will be use by other groups from the community. The applicant must prove a community demand for the facility. Organisations applying for grants will also be expected to have considered issues of accessibility and to demonstrate that the project or facility does not discriminate on grounds of sex, marital status, disability, age, race, religion, colour, nationality or ethnic or national origins.

### **Increase in Participation**

All applications must demonstrate that the project will result in increased participation in physical activity. The Trust will not generally make grants which result solely in the improvement of facilities for existing users.

### **Type of Project**

We encourage the provision, directly or indirectly, of high quality recreation facilities to meet the leisure needs of the community and, in particular, priority will be given to projects which develop local participation in sport, recreation and play, especially in a way which encourages community development. We will NOT generally fund revenue expenditure, (rent, hire of equipment, coaches' fees, etc.) or small items of equipment (including playing kit, shoes, etc).

### **Funding**

The Trust will not normally expect to be the sole funder of any project and would want to see the applicants demonstrate that:

- they have made every effort to raise substantial funds. This can be via fund raising efforts or donations of cash or goods and equipment
- they have approached other grant aiding bodies in the community and/or at national level

### **High Standards and Good Management**

We will support organisations that set high standards for themselves and others, and have effective management systems, appropriate to their stage of development. Applicants must also demonstrate that sustainability has been taken into consideration (e.g. use of sustainable resources and the sustainability of the project after initial funding has been provided)

**As a result, all project proposals must include:**

- clearly stated overall goals and specified objectives
- clear measurements of success against those objectives
- a clear plan of action; a realistic and cost effective budget
- agreed plans for monitoring, reporting and evaluation.
- In assessing applications, the following criteria are taken into consideration:
  1. The financial viability of the organisation
  2. The degree of need for the project requiring funding
  3. The ability to raise sufficient funding to meet the appeal target
  4. Whether the aims of the organisation meet the trustees' aspirations
  5. Whether the organisation has the right priorities
  6. Where possible, the ability of the organisation to achieve the goals

**Applications cannot be made where:**

- projects have already taken place or the request is for retrospective funding
- projects are primarily for the advancement of religion or politics (though we will fund community groups operating out of faith centres)
- the application is from an individual
- the request is for overseas travel
- the grant would be used for deficit funding or the repayment of loans
- the application is for unspecified expenditure

**Grant amounts**

There is no minimum or maximum amount. The Trust seeks to support as many community projects as possible. Other than special projects for the protection of playing fields, it is unusual for the Trustees to consider grants exceeding £150,000 at this time. As there are only limited funds available, the Trust will look carefully at each application to ensure that it represents value for money.

The Trust may, from time to time, focus on specific priorities with regard to identified needs, in particular: geographical area and social issues. This could include, for example, widening participation, issues of deprivation or regeneration. These additional priorities will be notified to organisations applying for grant aid. At present, the Trust has identified as a priority the need to save playing fields for public use and increased participation in physical activity.

4. In view of the large number of applications received and the limited resources available to the Trustees, the process is competitive. You will need to convince the Trustees that your project is appropriate, worthwhile, represents value for money and that running costs can be met for the foreseeable future.

5. Please make sure that the form is fully completed. Incomplete applications will be rejected. DON'T FORGET YOUR MAP!

6. Please note that applications may be submitted by e-mail, provided no changes are made to the layout of the application form.

7. Feel free to copy this form and pass it to others who may be interested in making an application to the Trust.

8. Please note that if your application is successful, we will require you to display a suitable acknowledgement of any assistance given by the Trust. The cost is to be met by the recipient of the grant.

**PLEASE SEND YOUR COMPLETED APPLICATION FORM TO:-**

**DAVID GOLTON,  
TREASURER,  
LONDON MARATHON CHARITABLE TRUST,  
KESTREL HOUSE,  
111, HEATH ROAD,  
TWICKENHAM,  
MIDDLESEX, TW1 4AF**

**Tel: 020 8892 6646**

**Fax: 020 8892 6478**

**e-mail: [LMCT@fleach.co.uk](mailto:LMCT@fleach.co.uk) or [david.golton@fleach.co.uk](mailto:david.golton@fleach.co.uk)**

**The London Marathon Charitable Trust Limited  
Registered in England and Wales. Company No. 1550741  
Registered Office: Kestrel House, 111 Heath Road, Twickenham, TW1 4AF  
Registered Charity No. 283813**

**THE LONDON MARATHON CHARITABLE TRUST LIMITED**  
**GRANT APPLICATION 2010**

**1. NAME OF YOUR ORGANISATION**

Contact Name for correspondence:

Address:

Telephone Number:

Email:

**2. AMOUNT OF GRANT  
REQUESTED**

£

**3. WHAT WOULD YOU SPEND IT ON (IN NOT MORE THAN 50 WORDS)**

**4. WHAT IS THE LOCATION OF THE PROJECT**

(i) Please give us the full address.

(ii) In which Local Authority area is the proposed project to be sited?

(iii) **YOU MUST SUPPLY A MAP CLEARLY SHOWING THE LOCATION OF THE SITE** (if you wish, you can insert your map here)

**5. HAVE ALL NECESSARY PERMISSIONS, PLANNING APPLICATIONS, ETC. BEEN GRANTED?**

Yes

No

If “No”, please explain the situation.

**6. IF WE MAKE A GRANT, HOW LONG WILL IT TAKE YOU TO COMPLETE THE WORK?**

**3 Months**

**6 Months**

**12Months**

If your project will take **longer than 12 months** to complete, please tell us how long and why. Please note the timescale outlined in our criteria above.

**7. FUNDING**

(i) What is the total cost of your project?

(ii) Who will be providing the remainder of the cost of your project?

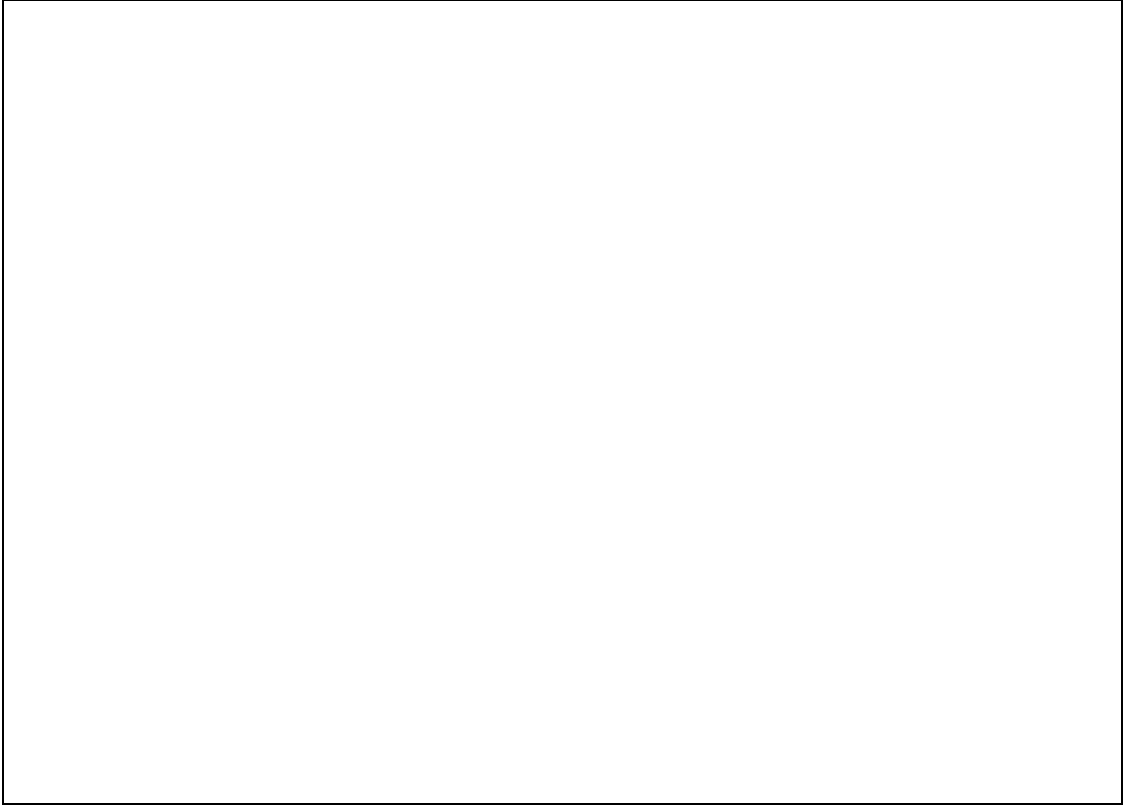
(iii) How much do you expect each will provide?

(iv) If you have made or will be making an application to a funding body such as Lottery Funds or Football foundation, please give us details

(v) Has the additional funding been secured?    Yes  No

If No, how long do you anticipate will be required to secure it?

**8. COMMUNITY USE.** Please demonstrate how your project will comply with our community use criteria. How many people and in what age groups from the local community do you think will use or benefit from the facility? **PLEASE REMEMBER THAT YOUR FACILITY MUST BE AVAILABLE FOR USE BY THE COMMUNITY.**



**9. NEW USERS.** How many people in your answer to 8. above, do you anticipate will be new participators in physical activity as a result of your receiving a grant from the Trust?



10. **OUTCOMES** – Please tell us how you will monitor and evaluate the success of your project. If you receive a grant, you will be required to report your success.

11. **DECLARATION**

I, (name)

am an authorised representative of (organisation)

within which I am (position)

To the best of my knowledge, all the information provided in this application is correct

Signature

Date